

**FACT SHEET**
**MY GAME MY STYLE BY MST GOLF**

**My Game My Style  
campaign by MST  
Golf**



Campaign: My Game My Style by MST Golf  
Dates: 19th June to 24th June 2024  
Time: 10am to 10pm  
Venue: Main foyer of The Starhill, KL

**1. Putt for free coffee**

Mechanics: Give a hand at golf by trying out putting! For every participation, claim a free coffee by United Voice. MST Golf has engaged United Voice for this pop-up, where proceeds of our engagement will fund individuals with learning disabilities of United Voice. That's not all! There will be prizes to be won for successful putts. Limited quantities per day.

Operating hours:

- 19th to 24th June, 11am to 3pm

**2. Customise tote bag, your style!**

Mechanics: When we say 'My Game My Style', of course we want you to own the expression itself!

Step 1: Follow @mstgolf on social media.

Step 2: Post a story on Facebook or Instagram of our pop-up booth.

Step 3: Tag @mstgolf and hashtag #MyGameMystyle.

Step 4: Show us your post / story at the booth and get a free tote bag on the spot. Customise it with stickers to your style or liking! While stocks last.

Operating hours:

- 22nd June, 11am to 4pm

**3. Sustainability-tee Plastic Upcycling Workshop**

Mechanics: In our efforts of championing sustainability as a golf retailer, we want to lead by example to minimise single use plastic waste. Come pop by and check out the booth by social enterprise Precious Plastic Malaysia to learn the process of plastic upcycling and take home an upcycled golf tee as a souvenir or for your next golf game!

Operating hours:

- 22nd June, 10am to 6pm
- 23rd June, 10am to 4pm

**4. Gift with purchase:**

- First 10 customers who purchase products worth more than RM3000 will take home a WAAC golf pouch!
- First 20 customers to purchase RM750 worth of products by Students Golf in a single receipt will take home a Students Golf ball marker.

**FEATURED BRANDS**

**MALBON GOLF**

About the brand:

- Founded in 2017 at Los Angeles, California, the USA.
- Its mascot is called "Buckets", iconically featured in some of the brands' products with a golf ball for a head.
- Malbon Golf is a lifestyle brand inspired by the game of golf. The brand has quickly gained broad popularity and recognition amongst creative, stylish, and active people due to its unmistakable branding and playful curation.
- The brand is fuelled by meticulous and tasteful customers who have a passion for golf as well as expressing themselves through what they wear.

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|                                                                                                                 | <p>Available at:</p> <p>Participating MST Golf stores and online store <a href="https://mstgolf.com/">https://mstgolf.com/</a></p> <p><b>Klang Valley</b></p> <ul style="list-style-type: none"> <li>• MST Golf Subang Jaya</li> <li>• MST Golf Premium, Starhill</li> <li>• MST Golf KLGCC Pro Shop</li> <li>• MST Golf The Gardens Mall</li> <li>• MST Golf Tropicana Gardens Mall</li> <li>• MST Golf Petaling Jaya</li> <li>• MST Golf Avenue K</li> <li>• MST Golf Intermark KL</li> <li>• MST Golf IOI City Mall, Putrajaya</li> <li>• MST Golf Pavilion Damansara Heights</li> <li>• MST Golf Plaza Shell, Shah Alam</li> </ul> <p><b>Penang</b></p> <ul style="list-style-type: none"> <li>• MST Golf Gurney Paragon Mall</li> </ul> <p><b>Johor</b></p> <ul style="list-style-type: none"> <li>• MST Golf Mid Valley Southkey</li> <li>• MST Golf Toppen Shopping Centre</li> </ul> <p>Links:<br/> <a href="https://malbongolf.com/">https://malbongolf.com/</a><br/> <a href="https://www.instagram.com/malbongolf">https://www.instagram.com/malbongolf</a></p> |
| <p><b>MANORS GOLF</b></p>    | <p>About the brand:</p> <ul style="list-style-type: none"> <li>• UK-based brand MANORS was founded in 2019.</li> <li>• The brand aims to blend the style and sophistication of golf's roots whilst creating apparel designed for future generations.</li> <li>• It focuses on quality of material and fabric.</li> </ul> <p>Available at:</p> <p>Participating MST Golf stores and online store <a href="https://mstgolf.com/">https://mstgolf.com/</a></p> <p><b>Klang Valley</b></p> <ul style="list-style-type: none"> <li>• MST Golf Subang Jaya</li> <li>• MST Golf Premium, Starhill</li> <li>• MST Golf KLGCC Pro Shop</li> <li>• MST Golf The Gardens Mall</li> </ul> <p><b>Johor</b></p> <ul style="list-style-type: none"> <li>• MST Golf Mid Valley Southkey</li> </ul> <p>Links:<br/> <a href="https://manorsgolf.com/">https://manorsgolf.com/</a><br/> <a href="https://www.instagram.com/manorsgolf">https://www.instagram.com/manorsgolf</a></p>                                                                                                           |
| <p><b>STUDENTS GOLF</b></p>  | <p>About the brand:</p> <ul style="list-style-type: none"> <li>• Founded in 2021 at Los Angeles, California, the USA.</li> <li>• Students promote and provoke the emotional struggles through our love, addiction and confession for golf.</li> <li>• The brand draws inspiration from conversations and results on the golf course.</li> <li>• Students aims to inject, inspire the energy and style of youth cultures as an alternative to the stodginess of golf apparel and industry.</li> </ul> <p>Available at:</p> <p>Participating MST Golf stores and online store <a href="https://mstgolf.com/">https://mstgolf.com/</a></p>                                                                                                                                                                                                                                                                                                                                                                                                                                    |

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| <p><b>WAAC GOLF</b></p>                                                                                                                                                                                                                                                                                                               | <p>About the brand:</p> <ul style="list-style-type: none"> <li>• Launched in 2016, WAAC is a professional golf apparel brand founded in South Korea.</li> <li>• WAAC is the acronym for Win At All Cost.</li> <li>• Its iconic Waacky is the mascot of the brand.</li> <li>• The brand narrates the heart of a child dreaming of victory. With an erratic idea of blurring the opponent's concentration to win, but at the same time be fashionable.</li> <li>• It proposes new interpretation of the conservative stereotypes on golf.</li> </ul> <p>Available at:</p> <p>Participating MST Golf stores and online store <a href="https://mstgolf.com/">https://mstgolf.com/</a></p> <p><b>Klang Valley</b></p> <ul style="list-style-type: none"> <li>• MST Golf Subang Jaya</li> <li>• MST Golf Premium, Starhill</li> <li>• MST Golf KLGCC Pro Shop</li> <li>• MST Golf The Gardens Mall</li> <li>• MST Golf Intermark KL</li> </ul> <p><b>Johor</b></p> <ul style="list-style-type: none"> <li>• MST Golf Mid Valley Southkey</li> </ul> <p>Links:<br/> <a href="https://www.supertraininc.com/">https://www.supertraininc.com/</a><br/> <a href="https://www.instagram.com/waacgolf">https://www.instagram.com/waacgolf</a></p> |
| <p align="center"><b>PRESS CONTACT</b></p>                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <p>For media queries, please contact:</p> <p>May Ng, Corporate Communications Manager, MST Golf<br/> Tel: +6016 – 852 6757 / 03 – 5566 8764<br/> Email: <a href="mailto:may.ng@mstgolf.com">may.ng@mstgolf.com</a></p> <p><b>Press Kit:</b><br/> <a href="https://drive.google.com/drive/folders/1BIRjgte8pHPu8kwwkFeHgiaZVs88pTrvY">https://drive.google.com/drive/folders/1BIRjgte8pHPu8kwwkFeHgiaZVs88pTrvY</a></p> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |