

PRESS RELEASE

For Immediate Release

**MST GOLF MAKES A DIFFERENCE TO SPECIAL NEEDS CHILDREN
IN FESTIVE RAYA CELEBRATION**

Putrajaya, 27 April 2024 – In the spirit of inclusiveness and diversity, MST Golf Group Berhad (MST Golf) and community support group Kau Yang Teristimewa (KYT) came together to orchestrate a heartwarming luncheon titled ‘Tautan Kasih Aidilfitri *Bersama Kau Yang Teristimewa*’ for more than 90 children with various disabilities from Terengganu, Pahang, Johor, Melaka, Kedah, Perak, Selangor dan Wilayah Persekutuan. Organised by KYT and with MST Golf as the main sponsor, this collaborative effort brought the festive spirits alive for the children, with the aim of uplifting their hearts during the joyous Raya season. Held at DeRoses Hall in Putrajaya, the event saw more than 400 guests in attendance including families of the children with special needs, representatives from Pertubuhan Pemulihan Dalam Komuniti (PPDK) Seri Sentosa and employees of MST Golf.

Founded by Anita Mat Tahir, KYT is a support group dedicated to providing support to children with diverse requirements, encompassing conditions such as Cerebral Palsy, Prader-Willi Syndrome, Down Syndrome, Spina Bifida, Hydrocephalus, and Crouzon Syndrome. Anita’s personal journey as a parent to a child with Cerebral Palsy inspired her to establish KYT, driven by a heartfelt commitment to addressing unique requirements of such children and creating a support platform for parents and the communities.

The event brought much joy for the differently abled children from across West Malaysia, organised by the volunteers of KYT. “This event is our seventh Raya celebration we have hosted since 2015 for the children of Kau Yang Teristimewa. We have more than 200 children and parents in the community who connected through word-of-mouth and friends to form a nurturing platform where the children and their families can connect. We are grateful that MST Golf has chimed in to make this celebration a memorable one as part of their dedication towards giving back to society.”, said Anita.

The luncheon was complemented with performances from the children including prayer and poetry recital, and a performance by the Royal Malaysian Police of Bukit Aman. The event concluded with the highly anticipated duit raya giving session and lucky draws. Encouraged by the positive impact of this event, MST Golf expresses its commitment to continuing such meaningful sponsorships in the future as part of the Group’s sustainability umbrella of ‘Better People’ in Community Giveback and Uplifting.

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SIARAN AKHBAR

Untuk siaran serta-merta

MST GOLF MEMBAWA KEMERIAHAN AIDILFITRI UNTUK ANAK-ANAK KAU YANG TERISTIMEWA

Putrajaya, 27 April 2024 – Atas semangat keterangkuman dan kepelbagaian, MST Golf Group Berhad (MST Golf) dan kumpulan sokongan Kau Yang Teristimewa (KYT) bersama-sama menganjurkan majlis Hari Raya 'Tautan Kasih Aidilfitri Bersama Kau Yang Teristimewa' untuk lebih dari 90 kanak-kanak kurang upaya pelbagai diagnosi dari Terengganu, Pahang, Johor, Melaka, Kedah, Perak, Selangor dan Wilayah Persekutuan. Dianjurkan oleh kumpulan sokongan KYT dan MST Golf sebagai penaja, tautan ini bermatlamat untuk meraikan kanak-kanak kau yang teristimewa dan menghidupkan rasa kasih sayang kepada mereka. Acara tersebut dihadiri oleh lebih 400 tetamu termasuk keluarga kanak-kanak kau yang teristimewa, wakil Pertubuhan Pemulihan Dalam Komuniti (PPDK) Seri Sentosa dan kakitangan MST Golf.

Diasaskan oleh Puan Anita Mat Tahir, KYT adalah sebuah kumpulan sokongan komuniti yang berdedikasi untuk memberikan sokongan kepada kanak-kanak yang mempunyai pelbagai keperluan seperti Cerebral Palsy, Prader-Willi Syndrome, Down Syndrome, Spina Bifida, Hydrocephalus, dan Sindrom Crouzon. Perjalanan peribadi Puan Anita sebagai ibu kepada anak perempuan yang menghidap Cerebral Palsy memberi inspirasi kepadanya untuk menubuhkan KYT, didorong oleh komitmen ikhlas untuk menangani keperluan unik kanak-kanak tersebut dan mewujudkan platform sokongan yang positif untuk ibu bapa dan komuniti.

“Acara ini merupakan sambutan Raya ke-7 yang kami telah anjurkan sejak 2015 untuk anak-anak kau yang teristimewa. Kami mempunyai lebih daripada 200 kanak-kanak dan ibu bapa dalam komuniti di mana kami berhubung melalui kenalan dan berkumpul sebagai sebuah platform asuhan di mana ibu bapa dan kanak-kanak boleh mewujudkan hubungan yang bermakna dalam suasana yang selesa. Kami bersyukur kepada MST Golf atas sumbangan bagi memeriahkan sambutan ini sebagai satu kenangan yang tidak akan dilupakan sebagai dedikasi mereka untuk memberi kembali kepada masyarakat.”, kata Anita.

Majlis makan tengah hari itu dilengkapi dengan persembahan kanak-kanak termasuk bacaan doa dan bacaan sajak, dan persembahan oleh Polis Diraja Malaysia Bukit Aman. Acara diakhiri dengan sesi pemberian duit raya dan cabutan bertuah. Digalakkan oleh impak positif acara ini, MST Golf menyatakan komitmennya untuk meneruskan penajaan yang bermakna pada masa hadapan sebagai sebahagian daripada payung kemampanan 'Better People' MST Golf.

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ABOUT MST GOLF

Established in 1989, MST Golf is a home-grown golf specialty retailer with more than 95 brands of golf equipment under its belt. Today, MST Golf is the leading and largest golf retailer with presence across 50 locations in Malaysia, Singapore and Indonesia. With retail as its backbone, MST Golf's businesses also include brand management, wholesale and distribution, golf academies, indoor golf centres with F&B, golf event and tournament management, corporate merchandising, tech shops and driving range operations.

MST Golf Group's Sustainability vision is to become a sustainable company that balances the needs of the environment, people, and business. We champion Sustainability through three pillars of focus, namely Better Business, Better Environment and Better People, aligned with our commitment to the United Nations Sustainable Development Goals.

MST Golf is listed on the Main Market of Bursa Malaysia Securities Berhad as MST Golf Group Berhad under the stock name MSTGOLF and stock code 5316. More info about MST Golf at mstgolfgroup.com.

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