

FOR IMMEDIATE RELEASE

MST GOLF UNVEILS STATE OF THE ART GOLF ARENA POWERED BY TRACKMAN IO TECHNOLOGY

Jakarta, 20 February 2024 – MST Golf and Trackman, pioneers in golf retail and golf technology respectively, announced a groundbreaking collaboration that brings the revolutionary Trackman iO (TMiO) technology to Asia for the first time. Offering world-class golf retail experience in the world's fourth largest population, the revolutionary Trackman iO at MST Golf Arena marks a significant milestone for both golf aficionados and technology enthusiasts.

The revolutionary Trackman iO (TMiO) technology reinforces the position of Trackman, leading developer of radar tracking technology in golf performance analysis in the world, with its first purpose-build product for indoor golf. Trusted by elite players, coaches, and clubfitters, the TMiO provides ultra-precise data on virtually every aspect of club motion and ball flight combining radar and high-speed infrared imaging to capture full ball and club data.

The MST Golf Arena at La Piazza, Kelapa Gading features 9-bay golf simulators, each powered by Trackman's iO technology. With over 280 golf courses and seven engaging games, it provides a first-class playing experience that matches international standards. Now equipped with the Trackman system renowned for its accuracy and real-time data analysis, the indoor golf facility allows golfers and non-golfers to enjoy a premium golf simulator experience for serious or fun plays with friends and families.



MST Golf Arena @ La Piazza in Jakarta is first in Asia to be equipped with the Trackman iO.

"Indonesia has a vibrant and younger golfing demographic and the standards of golf courses and driving ranges are regarded as one of the best in the world. MST Golf takes pride in serving the best in everything golf, and with the addition of Trackman iO at MST Golf Arena, we are stepping up our game by offering this cutting-edge technology which sets a new standard for precision, innovation and immersive gameplay within the indoor golfing landscape. We believe that this will bring a whole new level of enjoyment to new golfers, and excellence for golfers in Indonesia at our comprehensive, world-class golf facility.", said Tan Chia Loon, Country Manager of MST Golf Indonesia.

"We're thrilled that MST Golf has chosen to embrace Trackman's innovative solutions and superior service for their first foray into Indonesia. This collaboration represents an exciting milestone for both the golfing and retail communities. MST Golf Arena, offers enthusiasts an unmatched opportunity to refine their skills, engage in friendly games, and experience the latest in golfing technology, all under one roof. The partnership strives to create a comprehensive destination catering to golfers of all levels, from beginners to seasoned golfers." expressed Nikolaj Kromann Jørgensen, Vice CEO of Trackman.

Boasting more than 17,000 sqft, discover a curated selection of over 90 equipment, apparel, and accessories from more than 50 world-renowned golf brands at the retail section to cater to your every golfing needs. The indoor golf facility also houses The Golf Lab SEA (academy and club fitting), and a collaboration with SIXTYNINE Cafe for F&B services. Like and follow @mstgolf_id on Facebook and Instagram for more information.

-End-

About MST Golf Indonesia

MST Golf Indonesia is a joint venture between Erajaya Active Lifestyle and MST Golf Group Berhad, and is operated under PT MST Golf Indonesia. MST Golf Indonesia's business includes retail, indoor golf centre with F&B (MST Golf Arena), golf academy and club fitting (The Golf Lab), and distribution. MST Golf Indonesia plans to open more new outlets in 2024. Follow mstgolf_id on Facebook and Instagram for updates and upcoming activities.

About Trackman

Founded in 2003 and proudly headquartered in Vedbæk, Denmark, Trackman is the world's leading developer of radar tracking technology for use in golf performance analysis. The iconic Trackman 4 launch monitor — aka "the little orange box" — is trusted by elite players, coaches, equipment manufacturers and clubfitters to provide ultra-precise data on virtually every aspect of club motion and ball flight. Trackman Range and indoor golf simulator solutions bring our tour-proven technology to the masses, featuring the best practice, virtual golf and entertainment software in the industry. Trackman is the official provider of club and ball tracking and tracing data to the PGA TOUR for broadcast on TV and digital platforms.

About MST Golf Group

Established in 1989, MST Golf is the leading and largest golf retailer in Malaysia with presence in more than 45 locations in Malaysia, Singapore and now Indonesia. With retail as its backbone, MST Golf's businesses also include brand management, wholesale and distribution, golf academies, indoor golf centres with F&B, golf event and tournament management, corporate merchandising, tech shops and driving range operations.

In July 2023, MST Golf was listed on the Main Market of Bursa Malaysia Securities Berhad as MST Golf Group Berhad under the stock name MSTGOLF and stock code 5316. More info about MST Golf at www.mstgolfgroup.com.

For queries, please contact:

Marsha Karindra, Corporate Communications Erajaya Group
Tel: +62 878 8373 9697
Email: marsha.karindra@erajaya.com or talktous@erajaya.com

Justin Fong, Trackman
Tel: +6012 218 5255
Email: jfo@trackman.com

May Ng, Corporate Communications Manager, MST Golf Group
Tel: +603 – 5566 8764/ +6016 852 6757
Email: may.ng@mstgolf.com

Media Kit:

- [Trackman iO](#)
- [MST Golf Arena @ La Piazza, Kelapa Gading](#)